

ACCELERATE,
EMPOWER &
TRANSFORM
YOUR CAREER



MBA FOR WORKING EXECUTIVES

MBA (WX)

DESIGN YOUR SUCCESS STORY WITH MBA (WX)

The Master of Business Administration for Working Executives - MBA (WX) - brings the rigor of campus MBA program to a **power packed connected format**. It is a tailor-made program for ambitious professionals preparing for the next stage of their career encompassing specialised training with **intensive delivery mechanisms**.

LEARN FROM THE BEST

The faculty of MBA (WX) are leading business practitioners, accomplished academia and at times even both together, this gives you a dynamic mix of theory and business practices.

A CUT ABOVE THE REST

Each batch to comprise of select 120 students

- Encourages meaningful interactions with fellow students
- Allows faculty to effectively optimise interactivity during live sessions

Harvard Business Publishing Education

- Access entire range of global and India centric content

Knowledge-Skill-Attitude (KSA) framework

- Designed to enhance the student's capability to face Volatility Uncertainty-Complexity-Ambiguity (VUCA) in their business set-up

Choose from core & dual specialisations

- 4 specialisation to tackle business requirements of emerging markets
- Option to master two separate fields of study

NMIMS EDGE

Founded from the iconic NMIMS (Deemed-to-be-university), we are NMIMS Global Access School for Continuing Education, India's #1 **Distance-Management University**. From being the country's premiere distance-learning establishment of the 20th century to crafting a 21st century ready **education platform**, our journey has been dynamic and gratifying.



Accredited by NAAC with Grade A+



One of India's top 10 B-schools



Awarded Category 1 Autonomy By UGC



Exceptional Corporate Recognition, Collaboration and Acceptance

PROGRAM HIGHLIGHTS

15
MONTHS

5
TERMS

3
MONTHS
PER TERM

5
MODULES
PER TERM

Harvard Business Publishing Education

Foundation Course - the program includes a Certificate from Harvard Business Publishing Education in addition to a degree from NMIMS Global Access

Capstone Project

Capstone Business Simulation Project will enable the student to synthesise concepts and techniques from the core & specialisation programs

TERM I

Business
Management

TERM II

Business
Management

TERM III

Specialisation

TERM IV

Specialisation

TERM V

Capstone
Project

SPECIALISATION

After a careful study of the current dynamic job market, 4 core specialisations have been designed to be part of the MBA (WX) Program



Marketing: The marketing curriculum includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems



Leadership and Strategy: This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions. Focused on building a strong foundation in leadership, courses on strategy help address realities of today's global business



Operations and Supply Chain: Specialising in this track will enable the professional make decisions in Operations and Supply Chain Management from an international perspective. The learner will acquire a thorough perspective in procurement, logistics, service operations & more



Applied Finance: This specialisation covers aspects related to a business's financial investments and capital. Some areas include security analysis and portfolio management, financial engineering & financial reporting and analysis

EXAMS & ASSESSMENT

The MBA (WX) emphasises on academic integrity to ensure that the qualification is valued and can be trusted

70 marks

- Continuous Learning and Assessment
- Descriptive questions, MCQs, Presentations
- Ensuring a strong inclusiveness and integrations into the program resulting in stronger learning

30 marks

- Course-end Assessments Descriptive Questions & MCQ's to gauge effectiveness and understanding of concepts

ELIGIBILITY CRITERIA

Bachelor's Degree (10+2+3) in any discipline from recognised Universities with a minimum of 55% and 3+ years of work experience

or

Bachelor's Degree (10+2+3) in any discipline from recognised Universities with a minimum of 55% and Post-Graduation/- Professional Degree from recognised Universities with a minimum of 55% and 2+ years of work experience

ADMISSION PROCESS

1. Apply for the program:

We accept applications submitted on web. When you apply, you must:

- Choose your specialisation
- Submit your verifiable details

2. Select your specialisation:

- There exists an option to specialise in core or dual tracks from the 4 major specialisation tracks.
- You can change your specialisations once during the term of the program.

Core Specialisation:

You must choose 6 electives in Terms III & IV (3 in each Term) from that particular track (out of 4 tracks). The remaining 4 electives (2 in each Term) can be chosen from any track/s.

Dual Specialisation:

You can choose 3 electives from Track 1 and 2 electives from any Track 2 in Semester III and 2 electives from Track 1 and 3 electives from any Track 2 in Semester IV.

Specialisation tracks

a. Leadership and Strategy

b. Marketing

c. Operations and Supply Chain

d. Applied Finance

3. Examining your application:

Your application and the documents provided will be reviewed by the academic admission committee. If you are shortlisted, you will be notified for interviews.

4. Profiling interview:

This meticulous round of interview will be conducted via video call.

5. Admission & offer letter:

- There are three likely consequences for your application - offer, waitlist, reject.
- You will be informed of the same by the Admission Team.
- This communication would be followed by an offer letter, if applicable.

Note: An initial amount of Rs. 10,000/- from the program fee will be collected at the time of registration.

REACH US

executive.nmims.edu/admission-process-mba-wx



Toll free: 1800-1025-136 | Email id: ngasce@nmims.edu

For an in-person counselling session register on : executive.nmims.edu/admission-process-mba-wx

Authorised Enrolment Partner

For more information
Contact us on- 9987988489